

What Is Claimed Is:

1. A method for enabling a user to create customized channels for mobile devices, comprising the steps of:
 - 3) creating a bookmark to an automatic channel Web page;
 - 4) surfing to a Web site;
 - 5) invoking said automatic channel bookmark, thereby displaying said automatic channel Web page;
 - 7) querying a browser via said automatic channel Web page for a URL (Universal Resource Locator) of said Web site;
 - 9) automatically populating an automatic channel form for said Web site: and
 - 11) automatically adding said Web site as a new channel to be stored in a database.
1. The method of claim 1, wherein said querying step uses a script in said automatic channel Web page.
1. A method for enabling a user to create customize channels for mobile devices, comprising the steps of:
 - 3) surfing to a Web page having a quick channel button, wherein said quick channel button indicates that a user would want said Web page loaded onto said mobile device;
 - 6) activating said quick channel button, whereby said user is brought to a server Web site;
 - 8) attempting to determine if said user is registered with said server;

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9 4) adding said Web page as said new channel and returning said user to said
10 Web page; and
11 5) presetting state information regarding said Web page for subsequent
12 synchronization operations.

1 4. The method of claim 3, wherein step 3 further comprises the step of
2 registering said user, if said user is not registered with said server.

1 5. The method of claim 3, wherein step 3 further comprises the step of requiring
2 said user to log in, if said user is registered with said server, but is not
3 recognized by said server.